



Wisconsin Christmas Tree Producers Association, Inc.
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Dear Members,

Greetings! Another fiscal year is almost upon us, so here is the information for dues and advertising, along with the summer convention hotel.

NEW this year- beginning in July, each of you will get a subscription to the Great Lakes Christmas Tree Journal, in addition to getting our WCTPA Quarterly Journal. It contains timely research and articles and, as a group, we are getting it at a discounted price (\$15). (If you currently subscribe, your subscription will be extended.) It will be mailed directly from Michigan.

Another new benefit is an option for you to subscribe to the Christmas Trees Magazine at a group discount rate. The Editor, Catherine Meacham, has recently sent you the latest issue, and I sent you an e-mail with details that she provided. You can subscribe to get a printed copy or a digital copy, or both.

I have included details on all of the following in this mailing:

- **Membership renewal**
- **Summer Convention hotel**
- Subscription to Great Lakes Christmas Tree Journal
- Option to subscribe to Christmas Trees Magazine
- Wholesale advertising
- Cut Your Own advertising
- Live Trees to Plant advertising
- Retail Lot advertising
- Trees for Troops donation

Please read each page for more details. You can defer the payment for some of the ads to allow you to budget it in various months.

NEW: there is no additional charge for a hot link, it will be included with your ad. You may have up to two links, such as one to your website and another to facebook or another social media page. You must provide me with the complete link.

If you have anything you want the association to change or improve on, please talk with me or one of the board members. The list of board members can be found in the front of each Quarterly Journal. We appreciate your continued support and encourage your feedback. If you know of anyone who may benefit from being a member, please share this information with them or give me their name and address and I will contact them.

Please send your paperwork and dues payment in promptly to remain on the mail list. Thank you!

Sincerely,

A handwritten signature in cursive script that reads "Cheryl Nicholson".

Cheryl Nicholson
Executive Secretary

-Keep this page as your receipt-

FULL ACTIVE MEMBERSHIP: Dues for 2018-2019. Our fiscal year runs from July 1 - June 30.

This is a voting membership and also allows you to advertise your trees/wreaths on the WCTPA website.

Active membership shall be for persons or firms engaged in producing or marketing Christmas trees, wreaths, boughs and roping/garland in or from Wisconsin or Upper Peninsula Michigan. Dues amount is based on your gross income of these items from the previous season.

Gross Income* Dues

\$ 0 - 9,999	\$ 155
\$10,000 - 49,999	225
\$50,000 - 199,999	280
\$200,000 - 499,999	365
\$500,000 plus	465

(*gross income includes sales of trees, wreaths, boughs and roping/garland)

Included in the dues payment:

- ▶ A \$25 Tree Industry Partnership (TIP) assessment which goes to the National Christmas Tree Association, used for industry protection and other benefits.
- ▶ Subscription to the Great Lakes Christmas Tree Journal, mailed directly from them.

Extra Mailing or Full-time Student Membership: \$35 (this has no voting rights)

Extra mailing can be purchased for your employees, business partners, or family members if you are a full active member. Any full time student can subscribe for \$35. Any person who does not qualify as a Full Active member may also subscribe. Please provide the mailing address. If you also want a subscription to the Great Lakes Christmas Tree Journal, pay an additional \$15, and let me know that you want it.

Christmas Trees Magazine

A sample copy of the magazine was mailed to you in June for your perusal. They publish 4 issues per year. To get a group rate, WCTPA will collect your subscription payment and will send it to them with your address.

You may choose an option. A printed copy mailed to you costs \$22/yr. A digital copy e-mailed to you is \$20/yr. If you want both a printed copy and digital copy, the rate is \$40/yr.

Trees for Troops

This is your chance to donate to the Trees for Troops program. The Christmas Spirit Foundation (charitable branch of the National Christmas Tree Association) coordinates the collection and distribution of trees donated by Christmas tree growers and given to military families throughout the U.S. This program generates a lot of good will for us along with media attention.

In Wisconsin we will tentatively have 3 collection points: Green Bay, Wausau and Madison. The collection date has typically been the Monday, Tuesday or Wednesday after Thanksgiving. Growers

bring their trees to the collection point to be loaded onto a FedEx truck. Our goal is 600 trees this year. Please indicate on the payment form and let me know by July 15th if you are donating trees.

If you cannot donate trees, the program will gladly accept a monetary donation, because it costs about \$5 per tree to run this program. (To get a tax deduction, make check payable to "Christmas Spirit Foundation" and mail it to them directly at: Christmas Spirit Foundation, P.O. Box 3729, Littleton, CO 80161.)

Convention Hotel - Ho-Chunk Black River Falls - block rate cut-off day is July 10, Call 715-284-8056

Summer convention will be held on Friday & Saturday, August 10-11 at Northern Family Farms in Merrilan. We have a block of rooms at Ho-Chunk Black River Falls. Ask for the group rate for Wis. Christmas Tree Producers. The Thursday night rate is \$108.20 and Friday night is \$132.20. Call 715-284-8056. Ask them about cancellation policy or check their website.

Friday activities will take place at Northern Family Farms; you will drive there. On Saturday morning, buses will pick you up from Ho-Chunk for a tour of Christmas tree fields. You will return to Ho-Chunk around 12 or 12:30. Read more in the July journal.

Region Map

