

Tentative Schedule

Thursday, Aug. 19

- 10:00 pm Board meeting
- 10:00-3 Vendors set up
- 1:00 Registration is open
- 3:00-6:00 Vendors open
- 5:30 Social time and picnic with vendors

Friday, Aug. 20

- 8:00 Registration Opens
- 8:00-11:30 Tree & Wreath Contest entries register & set up
- 8:15 Vendors open
- 9:00 DATCP Update
- 9:15 CT Promotion Board Update
- 10:30 Labor Expectations
- 11:30 Visit vendors
- 12:00 Lunch, Visit Vendors
- 12- 2 Tree & Wreath Judging Annual meeting
- 1:30 Fertilizer Expectations
- 2:45 Visit Vendors;
- 3:30 Annual Meeting (hear about product availability from growers)
- 4:15 Wis. board reconvenes
- 4:30 Social time with vendors
- 5:00 Vendors Close
- 5:30 Banquet

Saturday, Aug. 21

- approx. 7:30 AM (definite time TBA)
- Park vehicle at festival grounds & board a bus. Farm tour and demonstrations done before noon.

Presentations- August 2021

DATCP Update

Brooke Sanneh, Christmas Tree Program Manager, Wisconsin Department of Agriculture, Trade and Consumer Protection, 608-235-7861, brooke.sanneh@wisconsin.gov

What's bugging you? Brooke will update us on what the inspectors are finding and will answer questions you ask.

Christmas Tree Promotion Board Update

Marsha Gray, 517-242-1630

Find out how your money is being spent and how the program is reaching consumers.

Fertilizer Expectations: Precision Application of Nutrient in Christmas Trees

Chuck Bolte, Manager of Ag Consulting, 715-490-1011

*VAS/AgSource Laboratories, <https://laboratories.agsource.com/>
Chris Clark, 715-850-2888*

Chuck manages consulting services for VAS/AgSource Laboratories. In his role he oversees a staff of 11 consultants that provide soil testing, nutrient management planning, precision ag services, and crop scouting services throughout Wisconsin. Chuck has been employed by VAS/AgSource Laboratories for 25 years. Chris manages agronomy sales for VAS/AgSource Laboratories and oversees 4 other sales representatives with her primary focus on Wisconsin. Chris' focus is on sales of lab analysis services. Chris has been employed by VAS/AgSource for over 10 years.

Chuck and Chris will guide you thru the process of pulling soil samples by conventional methods to GPS sampling techniques, how samples are processed and analyzed in the lab, how to interpret the soil test, and finally options to apply nutrients to the field. On Saturday, you will hear and see how the farm host uses this.

Labor Expectations and H2A

Rosa Ortega, Foreign Labor Coordinator, Department of Workforce Development, Rosa.Ortega@dwd.wisconsin.gov

Office #608-266-7426, Cell #920-948-4708

State Workforce Agency (SWA) collaborates with DOL to administer this visa program to allow employers to hire foreign workers on a temporary basis to fill jobs essential to Wisconsin's economy: DWD Chapter 301, Migrant Labor Law

Trees for Troops Presentation

Harry Peckham

This short presentation at the banquet will give you an idea of how the program affects the tree recipients. Bring cash for a special donation.

Wisconsin Christmas Tree Producers Association

Summer Convention Information for Attendees- Aug. 19-21, 2021

Deadline	Register (mail postmark) by August 1st so that we can get the meal count in
Hotels	AmericInn, (715) 536-7979; Econo Lodge, (715) 536-9526; Cobblestone Inn, (715)536-6880;
Convention Site	Thursday and Friday events will be at the Merrill Festival Grounds, 1004 E. First Street, Merrill, WI 54452 Vendors are open on Thursday (3-6 pm) and Friday (8:15am - 5pm).
Farm Tour Site	On Saturday, Central Wisconsin Evergreens is hosting the farm tour and demonstrations. If you would like to demonstrate anything, contact Dean Lemke at 715-218-2626. Attendees will park at the festival grounds to board buses. We will be done before noon and will not serve lunch.
Tree & Wreath Contest Setup	We are having both tree and wreath contests for 2021. The contest rules are enclosed here. Register for the contests at the main registration table on Friday morning. Wahmhoff Farms from Gobles, Michigan is providing equipment to drill the tree stumps. Thank you to the Wahmhoff's for providing this service for us!
Registration	Please fill out the registration page and mail it back to us with your payment. We will provide you with a name tag.
For The Things That Bug You And Tree Shipments	Bring in your diseased tree specimens and consult with the experts. Brooke Sanneh or others from WI Dept. of Agriculture, Trade and Consumer Protection and USDA will be available in the vendor area on Friday. Nick Zebro from the USDA will plan to be there for USDA compliance agreements.
Buy & Sell Boards	Bulletin boards will be available for you, the growers, to post notices of trees or equipment for sale or wanted. Pictures are welcome.
Pre-order your chemicals and supplies	Call your supplier and place an order so they can bring it with them to the convention for you to pick up. You can also find a list of vendors in the July Quarterly Journal.
Questions & Payment Type	If you have questions about any of the convention events, please contact Cheryl at the association office, 608-742-8663. WCTPA accepts cash and checks only. Vendors - some accept credit/debit cards along with checks.
Refreshments	Water and a variety of cold drinks will be provided.
Thursday Night	It's picnic time! Enjoy the time to catch up with other growers and vendors. The food will be catered: burgers, brats, buns, condiments, pasta salad, chips. Cash bar for beer.
Friday Lunch	Pulled Pork (BBQ on side) and buns, Chips, Pickles, & Salad amongst friends
Friday Banquet	Social hour starts at 4:30 with cash bar. We'll have awards and a short presentation with a delicious meal of 3 pc Baked Chicken, Mashed Potatos with gravy, Veggie, Salad, Dinner rolls.
Photos and Video	Please be aware that photos and/or video may be taken at the convention. The pictures may be used in publications, on social media or websites.

Read about it in your Quarterly Journal: April has the story and July has the list of vendors who have signed up