

Wholesale Advertising \$130

Take a look at the website.

Your payment of a wholesale listing will get your farm on the map and details in your profile what you have for sale: 1) trees, 2) wreaths, 3)supplies, 4) nursery stock. Your will be online for the fiscal year, for12 months. Hotlinks will link to your website and facebook page.

3 Steps to Getting on our Website:

1) update the page I sent you or send me the new listing info

Renew a wholesale listing: If you placed an ad last year, it is included with this mailing. Please update it.

New Listing: we need the following information:

- Contact Info: we will use the contact info we have on file unless you tell us differently
- Tell us which services & what to include
 - (1) Wholesale trees details
 - (2) Wholesale wreaths & boughs details
 - (3) Wholesale live trees (B&B, potted, bare root nursery stock) details
 - (4) Supplies details

Optional- purchase a DISPLAY AD. You may also purchase a display ad at the top of the wholesale page, after you purchase the listing. Please look at the website supplies or wholesale trees page to see one. The ad cost is \$200 per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the display ad at no charge. Or you may create it in dimensions 400 pixels wide by 300 pixels high. Please email it.

2) fill out the payment form

3) mail the forms and ads with payment

Due: July 10

RETAIL LOT MAP LISTINGS:

Any of your tree buyers may advertise their retail lot on the Retail Lot web page. Either you or they may pay for the ad. Read the Retail Lot Advertising information and share it with your customers.

Cut Your Own Christmas Tree Farm Advertising: \$130

Take a look at the website.

Your payment of a Cut-Your-Own listing will get your farm on the map and details in your profile what you have for sale and what your farm offers. Your profile will be online for the fiscal year, for12 months. Hotlinks will link to your website and facebook page.

<https://www.christmastrees-wi.org/content/find-a-tree-wreath/cut-your-own>

3 Steps to Getting on our Website:

1) update the page I sent you or send me the new listing info

Renew a listing: If you placed an ad last year, it is included with this mailing. Please update it.

New Listing: we need the following information:

- Name of farm
- Location address
- Contact name
- Phone # where customer can get more info
- Email

Website

Social media page internet address

Features and Amenities

Variety of Cut your own

Variety of Fresh Cut

Hours

Directions to farm

Optional- purchase a DISPLAY AD. You may also purchase a display ad at the top of the Cut-your-own page, after you purchase the listing. Please look at the website supplies or wholesale trees page to see one. The ad cost is \$200 per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the display ad at no charge. Or you may create it in dimensions 400 pixels wide by 300 pixels high. Please email it.

2) fill out the payment form

3) mail the forms and ads with payment

Due: July 10

Retail Lot Advertising: \$130

Take a look at the website.

Your payment of a retail lot listing will get your lot on the map and details in your profile what you have for sale and what you offer. Your profile will be online for the fiscal year, for 12 months. Hotlinks will link to your website and facebook page.

<https://www.christmastrees-wi.org/content/find-a-tree-wreath/retail-lots>

Getting on our Website:

1) update the page I sent you or send me the new listing info

Renew a listing: If you placed an ad last year, it is included with this mailing. Please update it.

New Listing: we need the following information:

Name of WCTPA Member:

Your Name & phone (if you are a wholesale customer of a member):

Name of RETAIL LOT

Location address

Contact name

Phone # where customer can get more info

Email

Website

Social media page internet address

Features and Amenities

Variety of Fresh Cut

Hours

Directions

2) fill out the payment form

3) mail the forms and ads with payment

“Supplies” Web Page Advertising for Full Active Members:

Take a look at the website, <https://www.christmastrees-wi.org/content/find-a-tree-wreath/supplies>

As a full active member, if you purchase a listing on the wholesale or CYO or retail lot page, you may also include a listing on the “supplies” page.

You will need to tell me that you want your company on the “supplies page” describing what you have for sale. Your listing will be online for the fiscal year, July - June. Hotlinks will link to your website and facebook page.

3 Steps to Getting on our Website:

1) update the page I sent you or send me the new listing info

Renew a listing: If you placed an ad last year, it is included with this mailing. Please update it.

New Listing: we need the following information: Your contact info and a paragraph telling what you offer.

The page is alphabetical by company name.

Optional- purchase a DISPLAY AD. You may also purchase a display ad at the top of the Cut-your-own page, after you purchase the listing. Please look at the website supplies or wholesale trees page to see one. The ad cost is \$200 per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the display ad at no charge. Or you may create it in dimensions 400 pixels wide by 300 pixels high. Please email it.

2) fill out the payment form

3) mail the forms and ads with payment

Due: July 10

“Live Trees-Nursery Stock” Web Page for Full Active Members:

Take a look at the website, <https://www.christmastrees-wi.org/content/find-a-tree-wreath/live-trees-nursery>

As a full active member, if you purchase a listing on the wholesale or CYO or retail lot page, you may also include a listing on the “live trees nursery” page.

You will need to tell me that you want your company on the page describing what you have for sale. Your listing will be online for the fiscal year, July - June. Hotlinks will link to your website and facebook page.

HOW TO GET A LISTING:

Update the page I sent you or send me the new listing info

Renew a listing: If you placed an ad last year, it is included with this mailing. Please update it.

New Listing: we need the following information: Varieties of trees and other nursery stock information you want to include.