

Business Listing Ad for Exhibitor Members - \$95

Due: July 10

As an exhibitor member, you have the opportunity to place a business listing on our website on our "supplies" page and/or "live trees/nursery" page.

Take a look at the website: <https://www.christmastrees-wi.org/content/find-a-tree-wreath/supplies>

Your payment will get your company listed on the "supplies" and/or "live trees/nursery" page describing what you have for sale. Your listing will be online for the fiscal year, July - June. Hotlinks will link to your website and facebook. The supplies page is alphabetical by company name. The live trees page has a map with company names.

HOW TO GET A BUSINESS LISTING:

- 1) update the page I sent you or send me your new listing info (your contact info and a paragraph telling what you offer)
- 2) fill out the payment form
- 3) mail the forms with payment

Display Ad -\$200 per calendar quarter

or \$600 for the whole year

Due: ASAP prior to quarter

You may purchase a display ad at the top of the Supplies page or Wholesale page. The ad cost is \$200 per ad per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the ad for you at no charge or you may provide a display ad in dimensions 400 pixels wide by 300 pixels high and e-mail the display ad to me. Here is a sample of the Rural Insurance ad.

The screenshot shows the website's 'SUPPLIES' page. At the top left is the logo for the Wisconsin Christmas Tree Producers Association. A navigation menu includes 'Home', 'Find a Tree/Wreath', 'Supplies', 'Why Real?', 'Info', 'News', and 'Contact'. A green button labeled 'Find a Real Tree' is visible. Below the navigation is a 'SUPPLIES' section header. On the left, there is an advertisement for Rural Mutual, titled '#1 FARM INSURER IN WISCONSIN', with text stating they have protected farms for over 85 years. On the right, a black-bordered box labeled 'DISPLAY AD' contains the text 'Your ad here 400px X 300px'. Below the ad is a section titled 'Supplies & Tools for the Christmas tree Industry, tree farm or retail lot' with introductory text. At the bottom, there is a note about search functionality and a footer for 'A N R Tree Farm' with a phone number.