

Website Advertising

Your purchase of a website listing will get your farm icon on the map and details in your profile for 12 months. Hotlinks may link to your website and facebook page.

3 steps to getting on our website: <https://www.christmastrees-wi.org/content/find-a-tree-wreath/>

- 1) update the page I sent you or send me your new listing info (as described below)
- 2) fill out the payment form
- 3) mail the forms and ads with payment

Retail Lot Advertising: \$150

New Listing: we need the following information:

- Name of WCTPA Member:
- Your Name & phone (if you are a wholesale customer of a member):
- Name of RETAIL LOT
- Location address
- Contact name
- Phone # where customer can get more info
- E-mail
- Website
- Social media page internet address
- Features and Amenities
- Variety of Fresh Cut
- Hours
- Directions

Wholesale Advertising \$150

New Listing: we need the following information:

Contact Info: we will use the contact info we have on file unless you tell us differently

Tell us which services & what to include:

- (1) Wholesale trees details
- (2) Wholesale wreaths & boughs details
- (3) Wholesale live trees (B&B, potted, bare root nursery stock) details
- (4) Supplies details

Any of your tree buyers may advertise their retail lot on the Retail Lot web page. Either you or they may pay for the ad.

Cut Your Own Christmas Tree Farm Advertising: \$150

New Listing: we need the following information:

- Name of farm
- Location address
- Contact name
- Phone # where customer can get more info
- E-mail
- Website
- Social media page internet address
- Features and Amenities
- Variety of Cut your own
- Variety of Fresh Cut
- Hours
- Directions to farm

“Live Trees-Nursery Stock” or “Supplies” web pages - n/c with another ad

As a full active member, if you purchase a listing on the “wholesale” or “CYO” or “retail lot” page, you may also include a listing on the “live trees” page or “supplies” page at no additional cost. Please tell me what you have for sale.

Display Ad -\$200 per calendar quarter or \$600 for the whole year

You may purchase a display ad at the top of the wholesale or cut-your-own page, after you purchase the listing for that page. Please look at the website to see one. The ad cost is \$200 per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the display ad at no charge. Or you may create it in dimensions 400 pixels wide by 300 pixels high and e-mail it to us.