

Business Listing Ad for Exhibitor Members - \$150

As an exhibitor member, you have the opportunity to place a business listing on our website on our "supplies" page and/or "live trees/nursery" page.

Take a look at the website: <https://www.christmastrees-wi.org/content/find-a-tree-wreath/supplies>
Your payment will get your company listed on the "supplies" and/or "live trees/nursery" page describing what you have for sale. Your listing will be online for the fiscal year, July - June. Hotlinks will link to your website and facebook. The supplies page is alphabetical by company name. The live trees page has a map with company names.

HOW TO GET A BUSINESS LISTING:

- 1) update the page I sent you or send me your new listing info (your contact info and a paragraph telling what you offer)
- 2) fill out the payment form
- 3) mail the forms with payment

Display Ad -\$200 per calendar quarter

or \$600 for the whole year

Due: prior to quarter

You may purchase a display ad at the top of the Supplies page or Wholesale page. The ad cost is \$200 per ad per calendar quarter, July-Sept., Oct.-Dec., Jan.-Mar., April-June, or \$600 for the whole year.

We can create the ad for you at no charge or you may provide a display ad in dimensions 400 pixels wide by 300 pixels high and e-mail the display ad to me. Here is a sample of the Supplies page with ads.

The screenshot shows the website's 'Supplies' page. At the top left is the logo for the Wisconsin Christmas Tree Producers Association. A navigation menu includes 'Home', 'Find a Tree/Wreath', 'Supplies', 'Why Real?', 'Info', 'News', and 'Contact'. A green button labeled 'Find a Real Tree' is prominent. Below the 'SUPPLIES' heading, there are three advertisements:

- Mitchell Wreath Rings:** A circular wreath with blue and white ornaments. Text includes 'A strong foundation for a beautiful wreath!', '1-800-967-RING (7464)', 'MITCHELL WREATH RINGS.COM', 'MMP', and 'MITCHELL METAL PRODUCTS Excellence From Start to Finish www.mitchellwreathrings.com'.
- Rural Mutual Farm Insurer:** A red and white graphic with '#1 FARM INSURER IN WISCONSIN'. Text includes 'Rural Mutual has been protecting farms like yours for over 85 years, offering the best coverage for Wisconsin's agriculture industry.' and a red button 'Find your local agent and request a quote'. The Rural Mutual logo is at the bottom.
- AgSource:** A blue and green graphic with 'INCREASE PROFITS WITH AGSOURCE'. Text includes 'Plant tissue and soil analysis can help you design a custom fertility plan - resulting in quality trees and better profits.' and 'agsource.com • 715.758.2178'. The AgSource logo is at the bottom.

At the bottom of the screenshot, there is a red heading: **Supplies & Tools for the Christmas tree Industry, tree farm or retail lot**. Below it is a paragraph: 'There are many companies who provide supplies, equipment, and tools to the Christmas tree industry. Some of the companies have been in business for over 60 years. Some of them are newer to the industry. But they all provide tools of the trade to help Christmas tree growers do their job of growing the healthiest trees possible, so that families can enjoy a fresh, farm grown Christmas tree in their home. The companies are spread out across the country, but they all have come to the Wisconsin Christmas tree conventions to sell their wares. They are also a member of the WCTPA. Go ahead and feel confident ordering from them.'