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Cheryl Nicholson, Executive Secretary
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5 June 2020

Dear Members,

I hope this finds you having a great day! Another year has slipped by and our fiscal year is coming to a close. I hope that you find value in our association and will continue your membership.

With membership, you receive our Quarterly Journal, have the opportunity to advertise on our website and may attend conventions at the member rate. You also get "me" in the office to answer questions and do the association work, which includes updates to our website. We redesigned our website last fall and have been making updates and improvements to it ever since. If you have suggestions or see any problems, please let me know.

Other membership benefits:

- Includes a subscription to the *Great Lakes Christmas Tree Journal* which is mailed directly from Michigan.
- An option for you to subscribe to the *Christmas Trees Magazine* at a group discount rate. This must be paid by July.

Please read each page for more details. You can defer the payment for some of the ads to accommodate your budget.

If you have anything you want the association to change or improve on, please talk with me or one of the board members. The list of board members can be found in the front of each Quarterly Journal. We appreciate your continued support and encourage your feedback. If you know of anyone who may benefit from being a member, please share this information with them or give me their name and address and I will contact them. And, if you want to be on our Board of Directors, we elect 3 directors each year, and we would welcome you as a candidate.

Please send your paperwork and dues payment in by June 30th to remain on the mail list. Thank you!

Sincerely,

Cheryl Nicholson
Executive Secretary

-Keep this page as your receipt-

FULL ACTIVE MEMBERSHIP: Dues for 2020-21. Our fiscal year runs from July 1 - June 30.

This is a voting membership and also allows you to advertise your trees/wreaths on the WCTPA website.

Active membership shall be for persons or firms engaged in producing or marketing Christmas trees, wreaths, boughs and roping/garland in or from Wisconsin or Upper Peninsula Michigan. Dues amount is based on your gross income of these items from the previous season.

Gross Income* Dues

\$ 0 - 9,999	\$ 175
\$10,000 - 49,999	245
\$50,000 - 199,999	300
\$200,000 - 499,999	385
\$500,000 plus	485

(*gross income includes sales of trees, wreaths, boughs and roping/garland)

Included in the dues payment is:

- ▶ A \$25 Tree Industry Partnership (TIP) assessment which goes to the National Christmas Tree Association, used for industry protection and other benefits.
- ▶ Subscription to the *Great Lakes Christmas Tree Journal*, mailed directly from them.

Extra Mailing or Full-time Student Membership: \$35 (this has no voting rights)

Extra mailing can be purchased for your employees, business partners, or family members if you are a full active member. Any full time student can subscribe for \$35. Any person who does not qualify as a Full Active member may also subscribe. Please provide the mailing address. If you also want a subscription to the Great Lakes Christmas Tree Journal, pay an additional \$15, and let me know that you want it.

Christmas Trees Magazine

They publish 4 issues per year. To get a group rate, WCTPA will collect your subscription payment by July 30 and will send it to them with your address.

You may choose an option. A printed copy mailed to you costs \$22/yr. A digital copy e-mailed to you is \$20/yr. If you want both a printed copy and digital copy, the rate is \$40/yr.

Trees for Troops

This is your chance to donate to the Trees for Troops program. The Christmas Spirit Foundation (charitable branch of the National Christmas Tree Association) coordinates the collection and distribution of trees donated by Christmas tree growers and given to military families throughout the U.S. This program generates a lot of good will for us along with media attention.

In Wisconsin we will tentatively have 3 collection points: Green Bay, Wausau and Madison. The collection date has typically been the Monday, Tuesday or Wednesday after Thanksgiving. Growers bring their trees to the collection point to be loaded onto a FedEx truck. Our goal is 600

trees. Please indicate on the payment form and let me know by July 15th if you are donating trees.

Monetary donations are appreciated to offset the cost to run this national program.

You may make a check payable to "Christmas Spirit Foundation" and mail it to them directly at: Christmas Spirit Foundation, P.O. Box 3729, Littleton, CO 80161. **The EIN for Christmas SPIRIT Foundation is 20-3361126. For federal employees, select Trees for Troops #12283 in the Combined Federal Campaign, which may also be eligible for matching employer donations.**