



"Putting Water In A Fancy Package"

August 15-17, 2024
Shawano, Wisconsin

Summer CONVENTION

Convention will take place at this location:

Hanauer's Tree Farm
W7816 Broadway Rd
Shawano, WI 54166

Convention Chairmen:

John Grutza
Jon Andreas

Farm Host:

Dan Jr. and Julie Hanauer
Hanauer's Tree Farms

We invite you to visit Hanauers' 171-acre Engel Farm for WCTPA's 70th Anniversary Summer Convention, which includes a trade show and farm tour.

Come on Thursday afternoon and stay through Saturday to have time to chat and socialize with other growers. We will have a special luncheon on Friday and take time to reminisce and tell stories. So bring your own story to tell! We are giving you a special ornament for your real tree, and will have some cash raffles for your enjoyment.

Buy supplies from our dedicated vendors. You may want to call them before the event and ask them to bring your order.

Be sure to attend the seminars and have your questions answered.

Saturday Tour will include:

- Micro Irrigation: See an operating 130-acre drip irrigation system on Christmas trees
- Interplanting vs Machine Planting: See different results in different situations
 - Many different seed sources and varieties of Christmas and B&B Trees identified: Which do you prefer
 - B&B- is it for you
 - Many different species and shearing approaches
 - Mechanical tree tyer demo for B&B
 - Tree digging demo
 - Shearing demo with electric rotary tree pruners
 - Looking down: the bottom 12 inches of your tree may be worth more than you think: if you want to find out how – come to Shawano!
 - Flying High: What's that? A drone spraying trees! Did you see that??

Read Dan's story in the July *Quarterly Journal*. And, we'll see you in Shawano!



The Hanauer family invites you to their farm.
Left to right: Sophie Hanauer (daughter), Jack Hanauer (son), Dan Jr. and Julie Hanauer, Veronica Hanauer (mom, seated).

2024 Tentative Schedule

Thursday

10:00 - 1:00	Board meeting
10:00 – 3:00	Vendors Setup
1:00	Registration opens
3:00 - 5:30	Vendors open
6:00	In Shawano– Informal socializing, on-your-own meal at Jeff & Tammy's Lighthouse Bar & Grill, W6440 Gumaer Rd, Shawano. https://www.facebook.com/TheLighthouseShawano/

Friday

8:00	Registration Opens
8:00 – 11:30	Tree Contest Entries Register & Set Up.
8:15	Vendors Open
9:00 – 9:30	Opening remarks
9:30 – 10:00	DATCP/Real Christmas Tree Board Update
10:00 – 12:00	Irrigation Systems 101 & Micro-Irrigation for Christmas Trees. Scott Sanford , University of Wisconsin Emeritus Distinguished Irrigation Specialist
11:30 – 2:00	Tree Judging
12:00 – 2:00	WCTPA 70th Anniversary Luncheon; Visit Vendors
2:00	Christmas tree irrigating in the real world, irrigation sources: Dan Hanauer Jr.
3:30	Drone Capabilities for Growers: Jaramy Williams
4:00 – 4:45	Visit Vendors
4:45-5:30	Annual Meeting
6:00 - 11:00	Meal at “Luigi's Pizza and Pasta,” 607 S Main St., Shawano, https://www.luigishawano.com/ . On your own walking tour of Shawano downtown attractions, shuttle service to Boarder's Hotel.

Saturday

8:00 – 12:00	Field tours and demos.
12:00 – 12:45	Lunch with refreshments
12:45 - close:	Discussions and Presentation
	What's Coming In The Future
	What Do You Want to Know: Q&A
	Presentation by The Stock Market: Get out of your bubble – entirely fresh look at fantastically successful local gift shop.

Speaker: Scott Sanford

Scott Sanford is an Emeritus Distinguished Outreach Specialist / Extension Agricultural Engineer in the Department of Biological Systems Engineering at the University of Wisconsin-Madison where he managed the Rural Energy Program from 2002 to 2020. He provided programming on energy issues for the agricultural community and applied research in specialty crops area. He has received ASABE Blue ribbon awards for 9 of his 27 extension bulletins.

Presentations:

Irrigation Systems 101 – The Basics

The presentation will cover the basics of Irrigation Systems including water sources, pumping system, distribution systems, and controls. There will also be some discussion on water management, when to water and how much.

Micro-Irrigation for Christmas Trees

This presentation will cover the types of micro irrigation, site selection, water sources, filtration, system field layout design. Other topics include system maintenance, water management and general advantages and disadvantages of drip irrigation.

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Speakers:

Dan Hanauer will discuss how their drip system is set up and show a mockup of a zone valve setup off the mainline to a zone of drip tubes.

American Drone

At American Drone, we are passionate about supporting American growers. We offer custom applications (liquid and dry) and crop monitoring services anywhere in Wisconsin and the surrounding areas.

representative will discuss drone use. Aerial application of inputs such as fungicides, herbicides, insecticides, micronutrients and even cover crops are much easier and productive to perform. There are many factors that can be avoided by implementing applications using drones such as crop damaged by ground unit tires, soil compaction, damage of tall crops by ground unit frames/ booms and rough or challenging terrain.

<https://americadrone.us/>

The Stock Market

This market is a gourmet, specialty food market. We 'STOCK' everything from Extra Virgin Olive Oils to Aged Balsamic Vinegars, Wines, Spirits and Beer to Loose Leaf Teas, Organic Spices to Local Cheese, Trendy Home Décor and SO MUCH MORE! We sample everything – from gourmet food to moonshine – we want you to LOVE it before you leave our store!

We are two sisters, with a maiden name of 'STOCK' who are living a childhood dream. As little girls, we dreamed of one day owning our own little store in the heart of our hometown – downtown Shawano, WI. Our store is 'STOCKED' with all of the people and things we love most. We LOVE this town, we LOVE this store!

<https://shawanostockmarket.com/>

WCTPA TREE CONTEST RULES - (Revised, 2018)

Winners of 2024 contest will be able to provide a tree to the Wisconsin Governor's office in November. You are also eligible to enter the national tree contest in 2025 in Michigan if you are a National member when you win your state contest.

1. Contest is open to full active members of WCTPA. Trees must be grown in Wisconsin by the member. Full active members in good standing are those with dues paid in full for the current fiscal year.

2. Exhibitors will be responsible for placing their trees in the proper class and final location prior to judging. Note: Drilling assistance will be provided but placing the entry tag and positioning the tree in its proper class is the exhibitor's responsibility. Trees shall be in place by 11 A.M. on Friday, the first day of the summer meeting. The exhibit area will be closed to all but exhibitors during the set up period. No names will be visible on the trees.

3. The exhibit area will be open to members for judging at noon. Judging will be by membership only, a full active membership is entitled to one (1) vote for the tree of their choice in each class and one (1) vote for grand champion. Trees receiving the most votes in each class will be the first place winners.

4. Trees entered must be commercially cultivated and must be 6' to 8' in height from the bottom of handle to the top of the leader. The length of the handle shall be at

least 6 inches but not more than 12 inches. The tree shall not have been artificially colored. No wiring, tying, or inserting of limbs or branches is allowed. Any tree failing to meet these criteria shall be disqualified from competition.

5. Members may enter any or all classes but may not enter more than one tree per class.

6. There will be 5 classes:

- Balsam fir (which also includes Canaan fir, Nova Scotia, Quebec, Eastern or any other balsam mix that is not a Fraser)
- Fraser fir
- Any pine
- Any spruce
- Other (may include Douglas Fir, Concolor, Leeland cypress, Cork bark, Veitch fir or Korean)

7. Ribbons will be awarded to 1st, 2nd, & 3rd place winners in all classes. Grand Champion winner will receive \$100, a ribbon and a plaque and the reserve champion winner will receive a ribbon.

8. The winner of the grand champion tree will be allowed to provide a similar tree for the Wisconsin Governor's office in early December provided this tradition is still allowed by the Governor.

9. The growers of the two trees with the most Grand Champion votes in the current year contest will be eligible to enter a tree in the National tree contest per National rules. "For the 2009 contest and thereafter, each NCTA affiliated chartered association is eligible to enter two trees in the NCTA Christmas Tree Contest. Entrants are to be the first and second place winners of the most recent association contest".

10. In the event of a tie: The first consideration will be given to a tree that has won it's class. This will break a tie with a tree that has not won it's class. The second consideration will be given to the grower who has never won or the grower who has presented a tree to the Governor the most years ago relative to the other grower who entered the tying tree. If neither of these criteria break the tie, a coin will be flipped by the chairman of the tree judging contest.

11. The tree contest chairperson and the WCTPA Executive Committee have the final decision to resolve any other problems that may occur. NOTE: Grand champion winner receives a \$100 stipend.