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Winter Convention and Trade Show

January 21-22, 2022 * Fairfield Inn & Suites, Weston (Wausau)

Join us to meet with fellow Christmas tree growers, listen and learn from seminar speakers and each other, and spend your hard earned money at the vendor booths in the trade show.

- ✓ Hotel Reservations: Cut-off date: December 28
- ✓ Call 715-241-8400 for a reservation and ask for our group rate (\$99-119)
- ✓ Fill out registration and mail it in by Jan. 4
- ✓ Call your suppliers and pre-order anything you want them to bring along

Tentative Program

Friday

9:00 a.m. Board of Directors meeting
10:00- 1:00 Vendor set-up
12:00 Lunch
1:00 p.m. Convention Registration opens; Wreath contest set up (judging opens on Saturday)
1:00- 5:00 Vendors open
1:40 Opening remarks and welcome
1:45-5:00

1. Grubs & June Bugs
2. Growing Champion Trees (whether or not you enter a contest)
3. Semi-annual business meeting

5:00 Social hour, cash bar, dinner
5:00 Vendors close

Saturday

8:00 a.m. Vendors & Registration open, wreath contest set up
9:00 #1 Way to Save Taxes by Andrew Bosserman
10:15 Roundtables with Vendors
11:00 Wreath Contest judging opens
11:00 CTPB & DATCP update
12:00 p.m. Lunch
1:00 Vendors close and tear down, Wreath judging closes
1:00-2:30

1. Roundtables- various topics
2. Contest winners announced
3. Door prizes, closing remarks

NOTE: Wreath Contest rules are not included in this mailing to most of you, to save on copies, since most of you won't need them. Please find them on our website on the events page (you may email or call me for the rules if you want them).

Info@christmastrees-wi.org, or call 608-742-8663.

Grand Champion wreath winners should plan on having their pictures taken after winners have been announced. Any wreaths left after the convention will be hung at the WCTPA office.

Winter Convention and Trade Show - Presenters
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<p align="center">* Attracting & Decimating Unwanted Bugs</p>	<p><i>Paul Schroeder, WCTPA Director and recent NCTA Director, owner (until recent retirement) of North Countrree Christmas, Wausaukee.</i></p> <p>Do you want to kill 100 grub worms? Kill one June bug. Do you want to kill hundreds of June bugs? Attend the seminar to see and hear how Paul used an environmentally-friendly technique to attract and kill the bugs.</p>
<p align="center">* Growing Championship Trees</p>	<p>Grand champion tree growers will discuss how to grow that near perfect premium tree.</p>
<p align="center">* The #1 Way Christmas Tree Growers Save Taxes</p>	<p><i>Andrew Bosserman is a Certified Public Accountant, tax attorney, and former IRS agent with an in-depth knowledge of the Christmas tree industry gained through owning and operating his own Christmas tree farm in Southern Ohio. Andrew lives in Charlotte, North Carolina with his wife Sallie, where they enjoy hiking in the North Carolina mountains, spending time with family and friends, and volunteering at their local church.</i></p> <p>Andrew will explore a tax strategy which often saves Christmas tree growers thousands of dollars in taxes each year: making a capital gain election. This session will dive into the details of how to implement this strategy, including bookkeeping and record-keeping tips.</p>
<p align="center">* What's Bugging You?</p>	<p><i>Brooke Sanneh, Plant Pest and Disease Specialist Christmas Tree Program Manager Wisconsin Department of Agriculture, Trade and Consumer Protection</i></p> <p>Brooke will update us on what they found in their inspections this year on trees and wreath products and what we should do about it.</p>

<p>Other Notes:</p> <p>Bulletin boards will be available for posting (1) buy & sell items, (2) trees for sale, (3) nursery stock for sale. Pictures are welcome, but please remove them by the end of the meeting if you want to keep them.</p> <p>Bring along tree specimens if you want to talk with DATCP Pest Specialists about problems you are having. They can help identify the problem.</p> <p>Please be aware that while attending a WCTPA convention, your picture and/or video may be taken and used in our Quarterly Journal & other media, on our website, or in news media, without your expressed permission or compensation to you.</p>	<p>Meals: NO restaurant on site, all meals have to be catered in. Vendors are allowed to go to the front of the meal line.</p> <p>FRIDAY lunch: Sandwich bar includes, ham and turkey, bacon, cheese, lettuce, tomato, onions, mayo, mustard, pasta salad, potato salad, pickles spears, potato chips, iced tea.</p> <p>FRIDAY Dinner: this is included in your paid registration fee. We'd like you all to attend and enjoy the company! Maple Roasted Pork Loin, garlic & herb roasted potatoes, peas and mushrooms, harvest salad, rolls.</p> <p>SATURDAY breakfast: hotel stay includes free breakfast from 7AM-10AM.</p> <p>SATURDAY lunch: Grilled Chicken breast on kaiser roll, glazed carrots, fresh cut fruit, pickles, potato chips, iced tea.</p>
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