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Cheryl Nicholson, Executive Secretary
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5 June 2021

Dear Members,

Another year has slipped by and our fiscal year is coming to a close. I look forward to seeing you this year.

With membership in our organization that started in 1954, you will receive our Quarterly Journal, have the opportunity to advertise on our website and may attend conventions at the member rate. You will also receive a subscription to the *Great Lakes Christmas Tree Journal* which is mailed directly from Michigan.

Please read each page for more details. You can defer the payment for some of the ads to accommodate your budget.

If you have anything you want the association to change or improve on, please talk with me or one of the board members. The list of board members can be found in the front of each Quarterly Journal. We appreciate your continued support and encourage your feedback. If you know of anyone who may benefit from being a member, please share this information with them or give me their name and address and I will contact them. And, if you want to be on our Board of Directors we would welcome you as a candidate as we elect 3 directors each year.

Please send your paperwork and dues payment in by June 30th to remain on the mail list. Thank you!

Sincerely,

Cheryl Nicholson
Executive Secretary

-Keep this page as your receipt-

FULL ACTIVE MEMBERSHIP: Dues for 2021-22. Our fiscal year runs from July 1 - June 30.

This is a voting membership and also allows you to advertise your trees/wreaths on the WCTPA website. Active membership shall be for persons or firms engaged in producing or marketing Christmas trees, wreaths, boughs and roping/garland in or from Wisconsin or Upper Peninsula Michigan. Dues amount is based on your gross income of these items from the previous season.

Gross Income*	Dues
\$ 0 - 9,999	\$ 190
\$10,000 - 49,999	260
\$50,000 - 199,999	315
\$200,000 - 499,999	400
\$500,000 plus	500

*(*gross income includes sales of trees, wreaths, boughs and roping/garland)*

Included in the dues payment is:

- ▶ A \$25 Tree Industry Partnership (TIP) assessment which goes to the National Christmas Tree Association, used for industry protection and other benefits.
- ▶ Subscription to the *Great Lakes Christmas Tree Journal*, mailed directly from them.

Web Advertising: Wholesale web listing: \$130 | Cut-Your-Own web listing: \$130 ea. | Retail Lot web listing: \$130 ea. | Display ads on website: \$200/quarter or \$600/year (please see detail pages)

Extra Mailing or Full-time Student Membership: \$50 (this has no voting rights)

Extra mailing can be purchased for your employees, business partners, or family members if you are a full active member. Any full time student can subscribe for \$50. Any person who does not qualify as a Full Active member may also subscribe. Please provide the mailing address. If you also want a subscription to the Great Lakes Christmas Tree Journal, pay an additional \$20, and let me know that you want it.

Trees for Troops

This is your chance to donate to the Trees for Troops program. The Christmas Spirit Foundation (charitable branch of the National Christmas Tree Association) coordinates the collection and distribution of trees donated by Christmas tree growers and given to military families throughout the U.S. This program generates a lot of good will for us along with media attention.

In Wisconsin we will tentatively have 3 collection points: Green Bay, Wausau and Madison. The collection date has typically been the Monday, Tuesday or Wednesday after Thanksgiving. Growers bring their trees to the collection point to be loaded onto a FedEx truck. Our goal is 600 trees. Please

indicate on the payment form and let me know by July 15th if you are donating trees.

Monetary donations are appreciated to offset the cost to run this national program.

You may make a check payable to "Christmas Spirit Foundation" and mail it to them directly at: Christmas Spirit Foundation, P.O. Box 3729, Littleton, CO 80161.

The EIN for Christmas SPIRIT Foundation is 20-3361126. For federal employees, select Trees for Troops #12283 in the Combined Federal Campaign, which may also be eligible for matching employer donations.