



Wisconsin Christmas Tree Producers Association, Inc.
W9833 Hogan Road, Portage, WI 53901-9279

Cheryl Nicholson, Executive Secretary, Phone/Fax 608-742-8663
info@christmastrees-wi.org, www.christmastrees-wi.org

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Dear Members,

Hello to you. I hope this finds you having a great day!

The year has flown by, and I am working on the next dues cycle. Here is the information for dues and advertising, along with Trees for Troops.

Continuing this year, each of you will get a subscription to the Great Lakes Christmas Tree Journal, in addition to getting our WCTPA Quarterly Journal. It contains timely research and articles and, as a group, we are getting it at a discounted price. (If you currently subscribe, your subscription will be extended.) It will be mailed directly from Michigan. Another continued benefit is an option for you to subscribe to the Christmas Trees Magazine at a group discount rate. The Editor is Catherine Meacham. You can subscribe to get a printed copy or a digital copy, or both.

I have included details on all of the following in this mailing:

- Membership renewal
- Subscription to Great Lakes Christmas Tree Journal
- Option to subscribe to Christmas Trees Magazine
- Wholesale advertising
- Cut Your Own advertising
- Live Trees to Plant advertising
- Retail Lot advertising
- Trees for Troops donation request

Please read each page for more details. You can defer the payment for some of the ads to allow you to budget it in various months.

Hot links will be included with your ad. You may have up to two links such as one to your website and another to facebook or another social media page. You must provide me with the complete link.

If you have anything you want the association to change or improve on, please talk with me or one of the board members. The list of board members can be found in the front of each Quarterly Journal. We appreciate your continued support and encourage your feedback. If you know of anyone who may benefit from being a member, please share this information with them or give me their name and address and I will contact them.

Please send your paperwork and dues payment in promptly to remain on the mail list. Thank you!

Sincerely,

Cheryl Nicholson
Executive Secretary

-Keep this page as your receipt-

FULL ACTIVE MEMBERSHIP: Dues for 2019-2020. Our fiscal year runs from July 1 - June 30.

This is a voting membership and also allows you to advertise your trees/wreaths on the WCTPA website.

Active membership shall be for persons or firms engaged in producing or marketing Christmas trees, wreaths, boughs and roping/garland in or from Wisconsin or Upper Peninsula Michigan. Dues amount is based on your gross income of these items from the previous season.

Gross Income*	Dues
\$ 0 - 9,999	\$ 175
\$10,000 - 49,999	245
\$50,000 - 199,999	300
\$200,000 - 499,999	385
\$500,000 plus	485

(*gross income includes sales of trees, wreaths, boughs and roping/garland)

Included in the dues payment is:

- ▶ A \$25 Tree Industry Partnership (TIP) assessment which goes to the National Christmas Tree Association, used for industry protection and other benefits.
- ▶ Subscription to the Great Lakes Christmas Tree Journal, mailed directly from them.

Extra Mailing or Full-time Student Membership: \$35 (this has no voting rights)

Extra mailing can be purchased for your employees, business partners, or family members if you are a full active member. Any full time student can subscribe for \$35. Any person who does not qualify as a Full Active member may also subscribe. Please provide the mailing address. If you also want a subscription to the Great Lakes Christmas Tree Journal, pay an additional \$15, and let me know that you want it.

Christmas Trees Magazine

They publish 4 issues per year. To get a group rate, WCTPA will collect your subscription payment and will send it to them with your address.

You may choose an option. A printed copy mailed to you costs \$22/yr. A digital copy e-mailed to you is \$20/yr. If you want both a printed copy and digital copy, the rate is \$40/yr.

Trees for Troops

This is your chance to donate to the Trees for Troops program. The Christmas Spirit Foundation (charitable branch of the National Christmas Tree Association) coordinates the collection and distribution of trees donated by Christmas tree growers and given to military families throughout the U.S. This program generates a lot of good will for us along with media attention.

In Wisconsin we will tentatively have 3 collection points: Green Bay, Wausau and Madison. The collection date has typically been the Monday, Tuesday or Wednesday after Thanksgiving. Growers bring their trees to the collection point to be loaded

onto a FedEx truck. Our goal is 600 trees this year. Please indicate on the payment form and let me know by July 15th if you are donating trees.

If you cannot donate trees, the program will gladly accept a monetary donation, because it costs about \$5 per tree to run this national program.

You may make a check payable to "Christmas Spirit Foundation" and mail it to them directly at: Christmas Spirit Foundation, P.O. Box 3729, Littleton, CO 80161.

The EIN for Christmas SPIRIT Foundation is 20-3361126.

Region Map

